

HOW TO GET THE PERFECT *branding photos*



**dreamtime
MARKETING**

24 TIPS TO GET STELLAR
PROFESSIONAL BRAND IMAGES
FOR YOUR MARKETING NEEDS.

HOW TO GET THE PERFECT BRANDING PHOTOS

1. Define goals for marketing photos.
 2. Know your audience.
 3. Create an inspiration board.
 4. Plan your branding photos budget.
 5. Choose the right photographer.
 6. Interview and hire a photographer.
 7. Pick the right location.
 8. Pick the right time of the day.
 9. Consider the weather.
 10. Dress for success.
 11. Decide on branding photo props.
 12. Make sure everyone is on the same page.
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13. Create branding photos shot list.
 14. Plan for contingencies.
 15. Make sure your branding is on point.
 16. Set aside enough time.
 17. Do a trial run.
 18. Be prepared on the day of the shoot.
 19. Be prepared to take direction.
 20. Relax and have fun.
 21. Review the proofs and choose your favorites.
 22. Make sure you're happy with the final product.
 24. Share your marketing photos.

Read the full article at
dreamtimemarketing.com